

Hasibul Haque Prottoy

Digital Project Manager | Web, Design & Marketing

P: +880130 198 4640 · E: hasibulhaqueprottoy@gmail.com · www.hasibulhaqueprottoy.com

Remote · UTC+6 · Available US EST / EU CET Hours

Portfolio: [SMM Portfolio](#) · [WEB Portfolio](#) · [Brand Identity Portfolio](#) · [UX/UI Portfolio](#)

Professional Summary

Digital Project Manager with 6+ years of end-to-end project ownership across web design & development, visual design, and digital marketing. Delivered 1,000+ projects for SMBs across the US, UK, Canada, and Germany ; managing full project lifecycles from scoping and UX/UI design through development, optimization, analytical tools integrations, launch, campaign management, and reporting. Proven track record of driving measurable results: generated \$500K+ in revenue via Meta campaigns, managed social media strategy for 15+ brands, and maintained a 5-star client rating across 25 countries. Available full-time for remote roles with global teams.

Core Competencies

- Digital Project Management
- Client Communication & Scoping
- Cross-functional Team Leadership
- Agile / ClickUp / Asana / Notion
- Meta Ads (Full Funnel Campaigns)
- SEO Strategy & Content Clusters
- Analytics: GA4, GTM, GSC, Clarity
- CRO Audits & UX Optimization
- WordPress & Shopify Development
- UI/UX Design (Figma)
- Brand Identity & Visual Systems
- HTML & CSS (Front-End Fixes)

Work Experience

Digital Project Manager Feb 2025 – May 2026

Lumos · Sleep Tech & E-Commerce, USA (Remote Contract)

- Managed the full digital project loop end-to-end: UX audit, Shopify UI redesign using GemPages, Meta campaign execution, SEO strategy, and monthly social media.
- Diagnosed CRO issues using Microsoft Clarity and recommended UX improvements that increased on-site conversion rate by 121%.
- Configured full tracking stack: Meta Pixel, CAPI, Google Tag Manager, and Google Search Console ensuring accurate data across all channels.
- Planned and executed monthly Meta sales campaigns end-to-end. Market research, ad copywriting, creative production, and launch. Generating \$80K+ in sales revenue.
- Developed a 6-month SEO content cluster strategy targeting organic search growth, with structured blog planning and publishing calendar.
- Managed monthly social media content calendar including copywriting and visual content production across platforms.

Digital Project Manager & Creative Lead Jun 2023 – Apr 2025

Cricket8 · Sports Media & Gaming, UK (Full-time Remote)

- Led a cross-functional team of 20 including marketers, designers, SEO strategist, and content writers to execute monthly marketing goals; managing briefs, creative reviews, publishing schedules, and performance reporting.
- Grew the brand's Facebook channel from under 100K to 700K+ followers by directing content strategy, creative direction, and visual output.
- Managed and coordinated the SEO and content writing team to drive organic traffic growth.
- Planned and executed Meta marketing campaigns across awareness, traffic, and sales objectives including ad copywriting and creative production.
- Oversaw brand operations across Bangladesh and India markets simultaneously.

Co-Founder & CTO Jan 2024 – Present

Rocket Wave · B2B SaaS (Hybrid)

- Co-founded a global company formation and compliance platform now serving 450+ active businesses with 147% recurring revenue growth rate. Accepted into the FasterCapital EquityPilot Program.
- Built and owned all digital operations from zero — product development and positioning, SEO architecture, Meta ad campaigns, and investor communications; scaling to \$200K cumulative revenue with no external marketing team.
- Currently operating in a strategic advisory capacity while pursuing full-time remote execution roles.

UI/UX Designer & WordPress Developer Apr 2022 – Feb 2023

Prayce · Digital Agency, Germany (Remote Contract)

- Completed 35+ web projects across e-commerce, SaaS, personal coaching, medical, and finance industries maintaining 100% client satisfaction.
- Handled full project workflow: UX research, high-fidelity Figma UI design, WordPress Elementor development, and client delivery.
- Integrated and configured WordPress plugins including WooCommerce, MemberPress, LMS, and POD solutions in E-commerce.
- Delivered custom CMS solutions tailored to each client's business requirements and workflows.

Web Designer & WordPress Developer Mar 2020 – Sep 2021

VDesign · Digital Agency, UK (Remote Contract)

- Built 50+ websites across e-commerce, B2B, real estate, shipping, and news industries - all delivered independently from UI design to development, QA and launch with zero revision escalations.
- Designed, customized, and integrated CMS and custom web solutions based on individual business requirements.
- Handled Shopify theme customization alongside WordPress woocommerce projects for e-commerce clients.

Independent Digital Consultancy Jan 2020 – Present

Fiverr / Upwork · 850+ Projects, 25 Countries, 5-Star Rated

- Operated a client services practice delivering web design, WordPress development, WooCommerce, Shopify, UI/UX design, brand identity, social media design, and on-page SEO for 150+ SMBs across the US, UK, Canada, and Germany.
- Primary specialty: custom Figma UI design converted into pixel-perfect Elementor WordPress websites for small and mid-sized businesses.
- Handled end-to-end project management independently — scoping, design, development, revisions, and client handoff — maintaining consistent 5-star ratings.

Brand Strategist & Social Media Manager Dec 2019 – Mar 2020

GEE · Education Consultancy, Bangladesh (Full-Time)

- Developed and managed a cross-platform content strategy on Meta, and LinkedIn aligned with brand goals and audience growth targets.
- Executed data-driven organic and paid Meta lead campaigns to grow social media engagement and drive customer acquisition.
- Managed the entire digital loop from website, visual design and social media advertising.

Education & Certifications

B.Sc. in Information Technology

Jahangirnagar University, Bangladesh

Certifications

- Google UX Design Professional Certificate
- Digital Marketing Masterclass
- WordPress Complete Guide
- Advanced Google Analytics
- Getting Started with Google Tag Manager
- Search Console Training
- LinkedIn Agile Project Management
- Meta Marketing with Conversion API

Tools & Platforms

- **Project Mgmt:** ClickUp, Asana, Trello, Jira, Notion, Slack
- **CMS:** WordPress (Elementor, WooCommerce, MemberPress, LMS), Shopify (GemPages)
- **Design:** Figma, Adobe Illustrator, Canva, Linearity Curve
- **Analytics:** GA4, GTM, GSC, Hotjar, Microsoft Clarity, Meta Ads Manager, Meta Pixel / CAPI
- **AI Tools:** Claude (content strategy, copywriting, CRO analysis, competitor research), ChatGPT (ideation), AI image & video generation, Google Stitch, Figma Make, Claude Design (UI wireframing), Manus AI (Meta campaign analysis)